



Driving **Digital**  
**Transformation** for  
Global Businesses  
through **Analytics**,  
**Insights**, and  
**Artificial**  
**Intelligence**



# Continuous and new challenges emerging in the MR landscape



Speed to Market



Person Dependency



Compromised Innovations



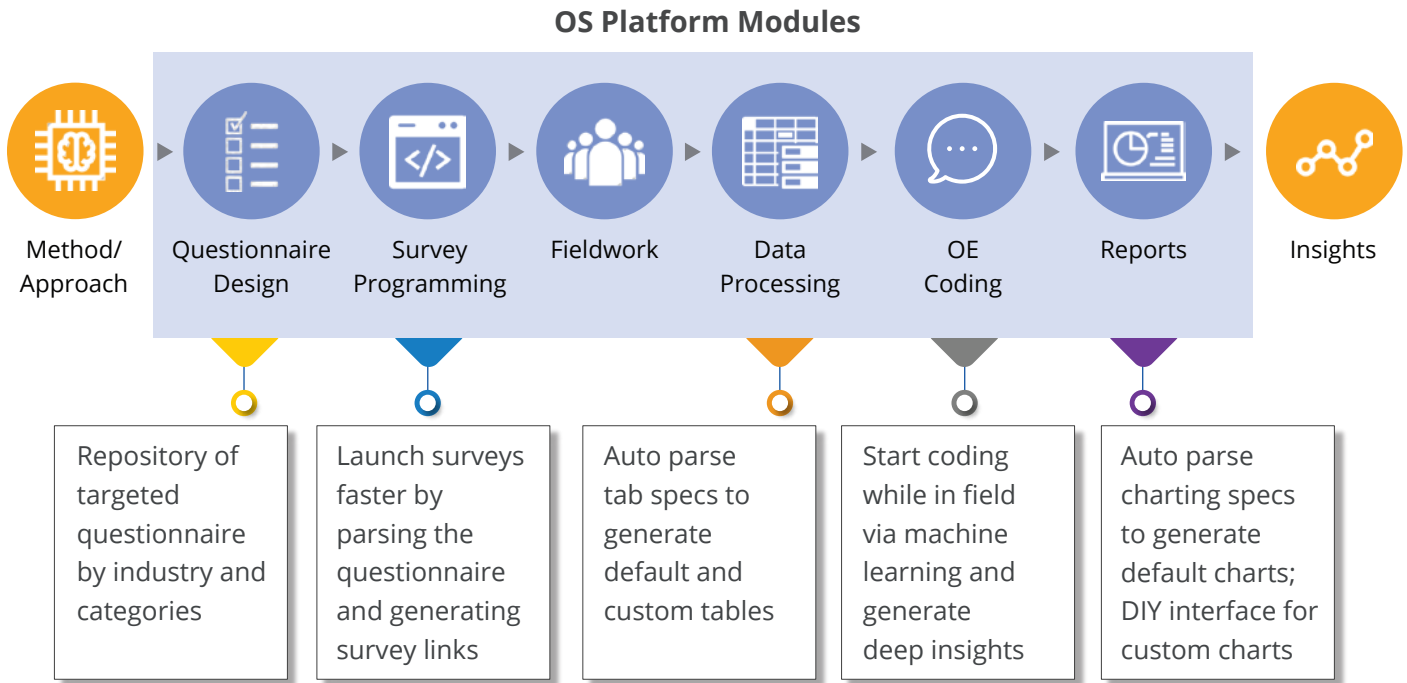
Shrinking Budgets

*Transform the way you research with*  
**Course5's Optimizer Suite**

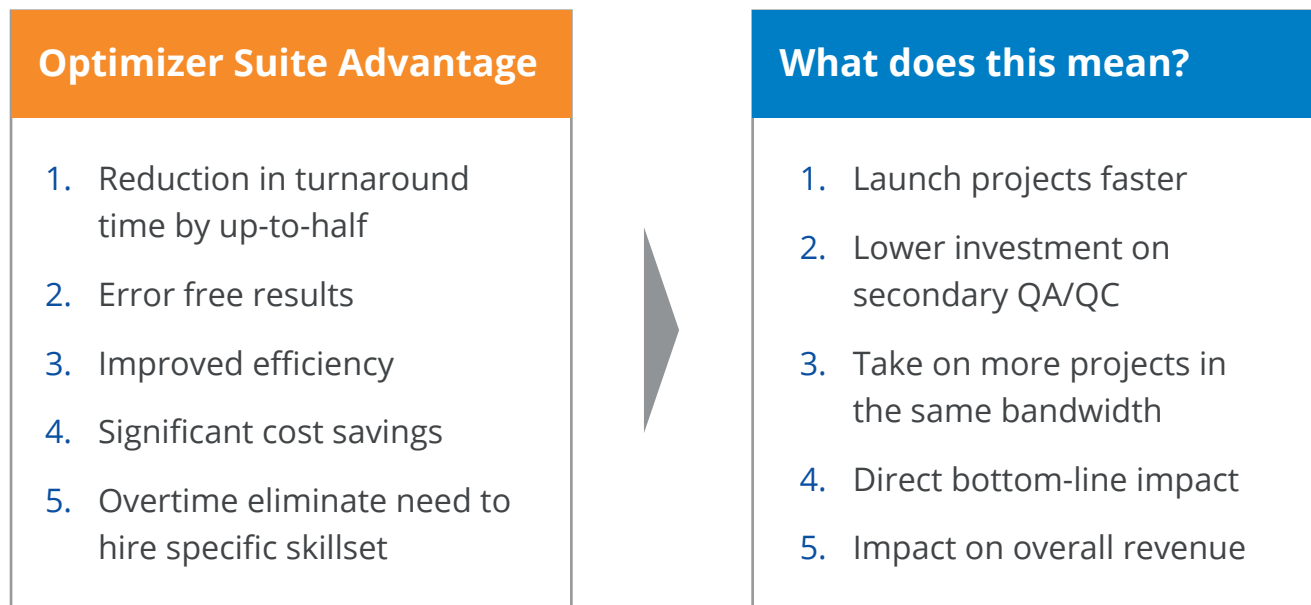
## What is the Optimizer Suite?

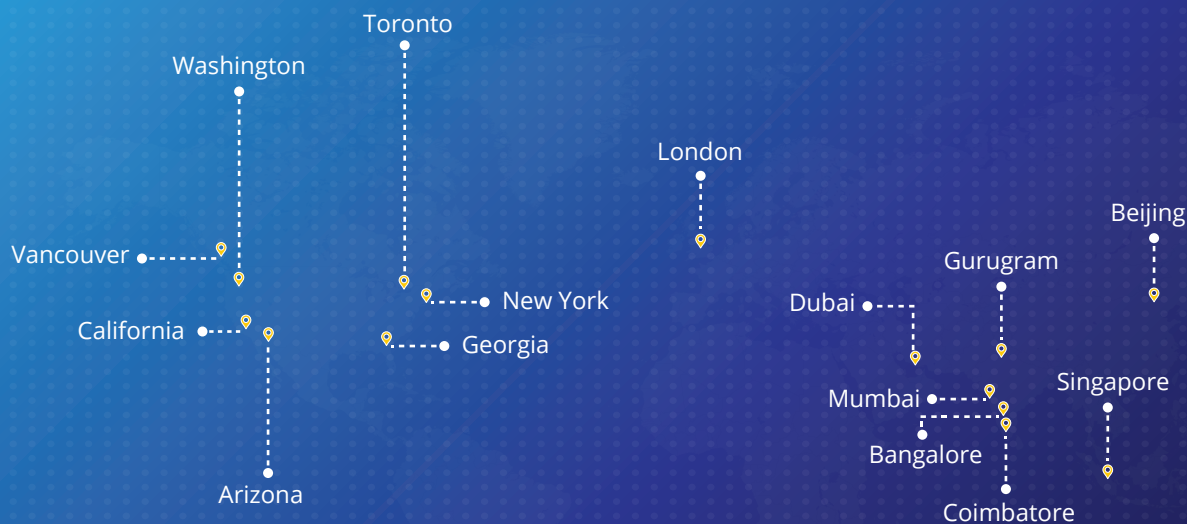
Course5's AI based **Optimizer Suite (OS)** uses RPA, deep NLP and ML to sharply reduce turnaround time across research operations. OS dives into each phase of the MR operations cycle and significantly helps reduce manual intervention and drives speed-to-market without compromising on quality.

# Key Components of Optimizer Suite



## Business Impact





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